

Fiscal and Management Control Board

September 14, 2020

Rob DiAdamo

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Overview



• Ridership

• Fall Schedule Changes

Update on Pilots

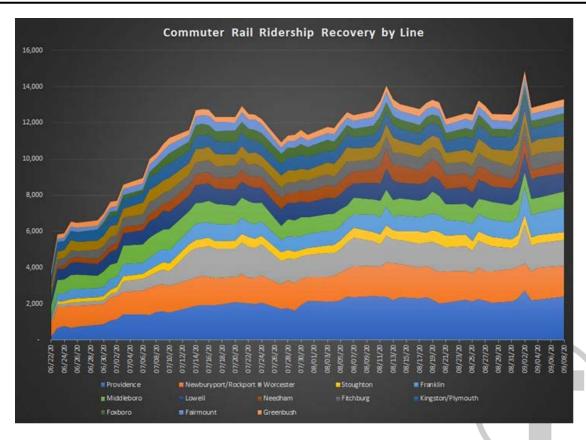
Introduction

- Around 7% of AM peak ridership has returned while all day ridership has trended at about 11%
- Reduced service implemented in March 2020; Increased service in June 2020 to roughly 85% of normal service
- Schedules have historically been focused on peak period ridership patterns
- Most downtown Boston work locations remain closed



Ridership Trends

- Fairmount and Middleboro Lines have the strongest % recovery
- Providence and Newburyport/Rockport lines are carrying the highest volumes



Fall Schedule Change Goals

- Cost Neutral proposal
- Accommodate traditional ridership <u>and</u> encourage ridership where commutes have changed (e.g., staggered starts) or become a new option for some customers

Fall Schedule Strategies

- Level out service consistently over the course of the day to eliminate gaps in mid-day service to provide more options to riders to promote social distancing.
- Increase service on two pilot lines (Middleboro and Eastern Route) where bus ridership is high (Brockton and Lynn), testing whether there is demand for more frequent and off-peak service in communities with many essential workers and residents who are already transit users.
- While fuel costs are estimated to increase by \$500k, not operating the late-night Old Colony and Foxboro pilots adequately offsets the increase

Fall Schedule Key Concepts

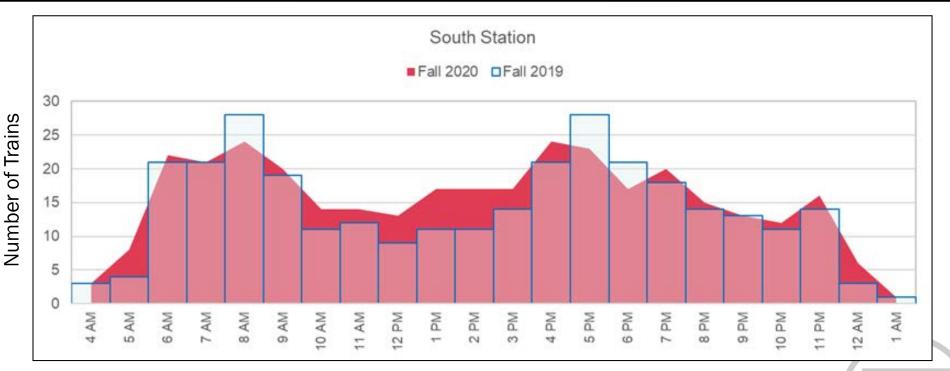
- More evenly distributed service throughout the day (e.g. Providence Line)
 - Previous schedules have service ranging from 20 min to 120 min headways throughout the day
 - Fall proposal offers consistent all-day service with 60-minute headways
- Better commute options (e.g. Worcester Line)
 - New service sees Express trains re-introduced, the Heart to Hub trains brought back and operates at more convenient times and also serve Framingham.

Fall Schedule Examples

- Increased weekday train count from 505 in Fall 2019 to 544 in Fall 2020
 - 32 of the 39 new trains (82%) serve either Fairmount, Brockton or Lynn
 - Utilizes same number of train sets and crews as October 2019
- Lynn Service:
 - Fall 2019 mid-day service ranged 30-90 minutes
 - Fall 2020 mid-day service every 30 minutes

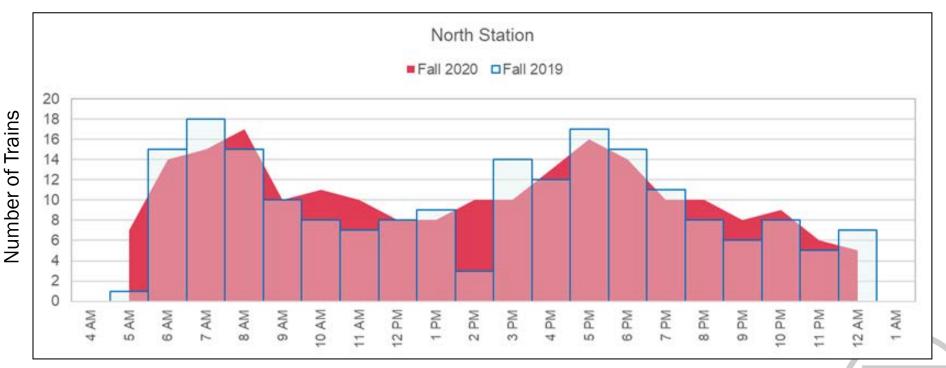
- Brockton Service:
 - Fall 2019 mid-day service ranged 90-120 minutes
 - Fall 2020 mid-day service every 60-70 minutes
- Fairmont Service:
 - Fall 2019 mid-day service every 60 minutes
 - Fall 2020 mid-day service every 45 minutes

Fall Schedule Illustration - South



Time of Day

Fall Schedule Illustration - North



Time of Day

Fall Schedule Next Steps

- Finalize schedules by end of September, taking into account:
 - Reviewing schedules with partner railroads
 - Incorporating Slippery Rail Season mitigation
 - Identifying conflicts with current capital project work windows (all-day service concepts reduce work windows, which may require implementing construction schedules when necessary)
- Print and distribute fall schedules and implement information campaign to promote the service change
- Go-Live Monday, November 2

Updates on Service Pilots

- Late-night South Shore monitored schedule change (started Fall 2019): will end with Fall 2020 Schedules, will be considered in the future when ridership and large events in Boston return
- Foxboro pilot (started Fall 2019): Suspended with new Fall 2020 Schedule, Scheduled Restart in Spring 2021
- Fairmount Line (started June 2020): Continued and expanded in Fall 2020 schedules
- Evaluation criteria will have to change to account for lower ridership and new budget realities

Update on Fairmount Line Pilot

- 8 additional trips added to Fairmount Line service on June 22, 2020
 - 2 further trips added with Fall 2020 schedule to provide trains at regular 45-minute intervals
- Platform validators at Zone 1A stations
- Fairmount Line ridership has highest percent (19%) of AM peak ridership compared to pre-COVID of any line
- Average weekday ridership to South Station of 166 (August 24-28th)
- As of September 4, there were 755 taps on the platform validators since the pilot started



Updates on Fare Pilots

- Lynn Zone 1A pilot extended to December 31, 2020
- 5 Day Flex Pass extended to December 31, 2020
- Youth Pass valid on all Commuter Rail Zones extended to December 31, 2020
- Foxboro reverse commuter pilot pauses October 30, 2020



Lynn Pilot Takeaways

- Extended until December 31, 2020
- ~74 daily AM peak inbound boardings at Lynn (26 AM peak outbound boardings) at last counts in late July
- No clear shift to parking at Lynn (from Salem/Beverly)
- No clear increase in total ridership *on Newburyport/Rockport Line* due to Lynn pilot, Lynn share of line ridership has increased
- Increase at Lynn could be new trips due to pilot, shifts from other stations on the line or changing demand due to COVID
- No evidence that bus crowding has decreased on alternative bus routes
- Team will continue monitoring the pilot

Fall Commuter Rail Schedules

Appendix

Lynn Pilot Communication Efforts



- A-frame signs
- Digital billboard at Wonderland
- Local newspaper ads
- Radio ads
- Social media
- Tobin Bridge email
- Elected official outreach

Comparison of Schedules: Oct. 2019 vs. Jun. 2020 COVID vs. Proposed Oct. 2020

Newburyport/Rockport

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 13 | 8 | 12 | 11 | 7 | 11 |
| Off-Peak | 27 | 20 | 22 | 30 | 20 | 22 |
| Total | 40 | 28 | 34 | 41 | 27 | 33 |

Lowell

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 7 | 5 | 8 | 7 | 5 | 7 |
| Off-Peak | 20 | 16 | 17 | 20 | 16 | 18 |
| Total | 27 | 21 | 25 | 27 | 21 | 25 |

Haverhill

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 7 | 5 | 8 | 6 | 5 | 8 |
| Off-Peak | 12 | 11 | 13 | 13 | 11 | 13 |
| Total | 19 | 16 | 21 | 19 | 16 | 21 |

Fitchburg

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 6 | 5 | 7 | 6 | 5 | 7 |
| Off-Peak | 13 | 11 | 12 | 13 | 11 | 12 |
| Total | 19 | 16 | 19 | 19 | 16 | 19 |

Comparison of Schedules: Oct. 2019 vs. Jun. 2020 COVID vs. Proposed Oct. 2020

Worcester

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 10 | 7 | 12 | 8 | 6 | 9 |
| Off-Peak | 18 | 12 | 16 | 20 | 13 | 17 |
| Total | 28 | 19 | 28 | 28 | 19 | 26 |

Franklin/Foxboro

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 8 | 7 | 8 | 7 | 7 | 8 |
| Off-Peak | 18 | 19 | 19 | 18 | 18 | 18 |
| Total | 26 | 26 | 27 | 25 | 25 | 26 |

Needham

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 5 | 4 | 5 | 4 | 4 | 5 |
| Off-Peak | 11 | 11 | 11 | 12 | 11 | 11 |
| Total | 16 | 15 | 16 | 16 | 15 | 16 |

Providence/Stoughton

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 12 | 10 | 14 | 9 | 8 | 11 |
| Off-Peak | 24 | 20 | 22 | 28 | 23 | 24 |
| Total | 36 | 30 | 36 | 37 | 31 | 35 |

Comparison of Schedules: Oct. 2019 vs. Jun. 2020 COVID vs. Proposed Oct. 2020

Fairmount

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 6 | 6 | 5 | 5 | 6 | 5 |
| Off-Peak | 19 | 18 | 15 | 20 | 18 | 15 |
| Total | 25 | 24 | 20 | 25 | 24 | 20 |

Kingston/Plymouth

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 5 | 4 | 5 | 4 | 3 | 4 |
| Off-Peak | 7 | 7 | 7 | 8 | 8 | 8 |
| Total | 12 | 11 | 12 | 12 | 11 | 12 |

Middleborough

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 6 | 4 | 5 | 4 | 4 | 5 |
| Off-Peak | 10 | 7 | 7 | 12 | 7 | 7 |
| Total | 16 | 11 | 12 | 16 | 11 | 12 |

Greenbush

| | Inbound | | | Outbound | | |
|----------|----------|---------|---------|----------|---------|---------|
| | Proposed | Current | Oct '19 | Proposed | Current | Oct '19 |
| Peak | 5 | 4 | 5 | 4 | 4 | 5 |
| Off-Peak | 7 | 7 | 7 | 8 | 7 | 7 |
| Total | 12 | 11 | 12 | 12 | 11 | 12 |